# MAX SECURITY SOLUTIONS LTD. PRIVACY POLICY



This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

# What personal information do we collect from the people that visit our blog, website or app?

When registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

#### When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

# How do we use your information?

We may use the information we collect from you when you register, subscribe to our blog, download our special reports and whitepapers, surf the website, or use certain other site features in the following ways:

- To send periodic emails regarding your requests or information about products and services
- To follow up after correspondence (live chat, email or phone inquiries)

# How do we protect your information?

We do not use vulnerability scanning and/or scanning to PCI standards. We only provide articles and information. We never ask for credit card numbers. We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

# Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items you have requested to download. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

#### We use cookies to:

- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies. If you turn cookies off, some of the features that make your site experience more efficient may not function properly.

# Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

#### Third-party links

We do not include or offer third-party products or services on our website.

#### Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

https://support.google.com/adwordspolicy/answer/1316548?hl=en

We use Google AdSense Advertising on our website.

Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

#### We have implemented the following:

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

#### **Opting-out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

# **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information for children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not market to children under the age of 13 years old.

#### **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- To send emails regarding your requests for information about our products and services.
- To follow up after correspondence (live chat, email or phone inquiries)
- To provide relevant information on subjects/topics you have expressed interest



Any email marketing messages we send are in accordance with the GDPR and the PECR.

We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time.

If at any time you would like to unsubscribe from receiving future emails, you can email us at <a href="mailto:info@max-security.com">info@max-security.com</a> and we will promptly remove you from ALL correspondence.

If you wish to inquire about the information we hold about you, please email us at <a href="mailto:info@max-security.com">info@max-security.com</a>

#### **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us through our website or by phone:

https://www.max-security.com/ +44-20-3540-0434

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